

CULTURS™

THE GLOBAL MULTICULTURAL MAGAZINE

www.culturs.org

products



We are a global, multicultural philanthropic brand that uses media, lifestyle products and experiences to foster human connection in geographically mobile and cross-cultural populations.

places



people



power



DISTRIBUTION

BARNES & NOBLE



BAM!
BOOKS-A-MILLION



University Bookstores &
Independent Bookstores

400K

e-subscribers

8K

social media

40K+

digital users

22K

desktop users

29%

mobile users

30K

web users/month



ABOUT US

Created for immigrants and refugees, military B.R.A.T.s, Third Culture Kids, missionary kids, minoritized populations and those interested in their experiences, **we empower communication at the intersection of social justice and cultural fluidity.**

DEMOGRAPHICS

almost half
of millennials are
MULTICULTURAL
and make up
47% of U.S. Gross
Domestic Product

**238 MILLION
People**
living outside their
Passport Countries

**\$ ONE
TRILLION**
BUYING POWER

200

94 COUNTRY REACH: TOP 10 CULTURSMAG.COM
READERSHIP COUNTRIES

1. United States
2. U.K.
3. France
4. Japan
5. Germany

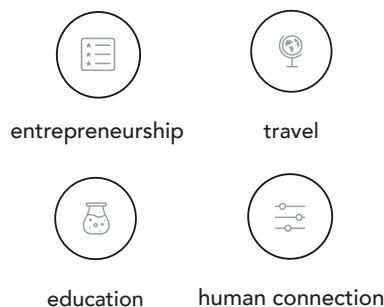
6. Canada
7. Trinidad and Tobago
8. India
9. Kenya
10. Australia



USER AGE

31% 25 – 34
28% 18 – 24
18% 35 – 44
15% 45 – 54
6% 56 – 64
2% 65+

LIFESTYLE CONTENT



QUARTERLY ON SHELF

Spring - FEB
Summer - MAY
Fall - SEPT
Winter - NOV

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